



Haryana Skill  
Development Mission

# CERTIFICATION IN APPAREL, MADEUPS & HOME FURNISHING COURSE OF **EXPORT ASSISTANT** (AMH/1601)

## Industry Overview

The fashion and apparel industry encompasses a wide variety of garments and uses almost every type of textile manufactured. Textile plays a major role in the Indian economy. It contributes 14 per cent to industrial production and 4 per cent to GDP. With over 45 million people, the industry is one of the largest sources of employment generation in the country. The industry accounts for nearly 15 per cent of total exports. The textile industry is also labor intensive and is one of the largest employers. The industry is extremely varied, with the hand-spun and hand-woven textiles sectors at one end of the spectrum, while the capital intensive sophisticated mills sector at the other end of the spectrum. The Indian government has come up with a number of export promotion policies for the sector. It has also allowed 100% FDI in the Indian textiles sector.



## About the Program

This Programme will cover “knowledge & skills” about managing the export marketing operations. It also includes all the export related processes and completing the requisite documentation at each stage of operation. It focuses on Performance Criteria, Knowledge & Understanding and Skills & Abilities required for complying with legal and ethical requirements at the workplace. Performance Criteria, Knowledge & Understanding and Skills & Abilities required to analyze foreign trade logistics concepts is also included in the curriculum. It also includes Knowledge, Understanding, Skills & Abilities required to comply with health, safety and security requirements at the workplace and covers procedures to prevent, control and minimize is to self and others.

## Career Opportunities

An Export Assistant plans and coordinates the international shipment of goods. During the course of their work, they may negotiate with a variety of people, such as shippers, agents and vendors, and are expected to have excellent customer service skills in dealing with customers/buyers. Their work includes preparation & management of all shipment related documents, interpret export financing methods and terms of payment, handle the Central Excise/Customs Clearance: Regulations, Procedures and Documentation. They can reach the next level as an export manager. They can work in export house.

## Who should do it?

Minimum Educational Qualifications: 12th standard, preferably  
Experience : Preferably 1-2 years of work experience in export department.

## Course Duration

340 Hours



Point of Contact

Web: [www.hsdm.org.in](http://www.hsdm.org.in)





Haryana Skill  
Development Mission

## CERTIFICATION IN APPAREL, MADEUPS & HOME FURNISHING COURSE OF **SELF EMPLOYED TAILOR** (AMH/Q1947)

### Industry **Overview**

The fashion and apparel industry encompasses a wide variety of garments and uses almost every type of textile manufactured. The word 'fashion' brings on images of glamour. The onset of the worldwide fashion market in India has given a thrust to the fashion industry. This has attracted so many young people to this industry. This industry offers an abundance of opportunities for artistic, hard-working and enthusiastic people.



### About the **Program**

The Program covers personality & skills required to take accurate measurement of human body as per tailoring requirements of specific dress forms, to stitch cut components cut as per measurement to convert it into complete dress form. It also includes sewing of common household items of textiles. It also include the ways to check stitched dress materials to identify needs for correction for fitting and incorporate correction. Further, the program includes Performance Criteria, Knowledge & & Abilities required to identify health, safety and security concerns to the tailoring shop and ensure mechanism to safeguard against such hazards ,to organize/ maintain activities to ensure tools, equipment's and machines are maintained as per norms . Skills & Abilities that are required for complying with legal, regulatory and ethical requirements at the workplace are also part of this programme.

### Career **Opportunities**

Opportunities for self-employed tailors occur in shops and factories in towns and cities including tailoring companies in India. They can become entrepreneurs and work independently as self-employed tailors.

### Who **should do it?**

- Minimum Education qualification: 8th Standard Preferably
- Preferably having worked for 3-6 months working with ordinary stitching machines whether in garment or apparel factory or at home.

### Course **Duration**

380 Hours



Point of **Contact**

Web: [www.hsdm.org.in](http://www.hsdm.org.in)