



Industry Overview

The beauty and grooming industry in the country is booming, owing to the growing desire among both men and women to look stylish and feel good. Emerging consumerism, urbanization and increasing disposable income are also few factors driving this industry. Beauty & Wellness has 7 sub-segments: Salons & Beauty Center, Rejuvenation, Fitness, Yoga, Slimming, Alternate Therapy and Product Consultation & Counter Sales. According to a joint study by FICCI & PwC, of the entire wellness industry, Beauty Care would continue to dominate with almost 50% market share, followed by Alternate Therapy. A KPMG Wellness Report estimates that workforce requirements in the beauty and salon segment will grow from 3.4 million in 2013 to 12.1 million in 2022. Apart from local, stand-alone beauty parlours, the industry also has reputed market players like Naturals, Lakme Salon, YLG, VLCC, Four Fountain Spa, trichology chain Richfeel, Healthkart.com with a national presence. With a high demand job sector, and with adequate training and hard work, the young generation can build a successful and lucrative career in the Beauty and Wellness industry.

Course Duration

260 hrs

Who should attend it?

- Minimum Qualification: Preferably Class V / the ability to read/write and communicate effectively for the job role.

Career Opportunities

After completion of this programme candidate can get job in local Parlours, and also in brands like L'Oréal, VLCC, Lakme, etc. who offer beauty services. Individual can start his own Parlour business specifically for this service.

About the Program

A pedicurist and manicurist should be well-versed with the pedicure and manicure services. The individual should possess good service orientation and aptitude. The individual must exhibit a pleasant personality, excellent interpersonal and communication skills and be sensitive when dealing with clients. The individual must exhibit a neat personal appearance at all times have good hand-eye coordination. The individual must be pleasant and tactful when dealing with clients and have a genuine interest in people.

CERTIFICATION IN BEAUTY AND WELLNESS COURSE OF PEDICURIST AND MANICURIST (BWS/Q0402)